

PRESS RELEASE

ESNA and KETMarket Forge an Alliance

The European Sustainable Nanotechnology solutions Association (ESNA) and KETMarket GmbH are uniting their efforts with the ultimate goal to provide access to sustainable alternatives for empowering the next generation of environmentally friendly products. By integrating a diverse range of services into a unified, all-encompassing package, ESNA is poised to slash the time and costs associated with progressing from conceptualization to the successful creation of a product. The Association has established a framework for seamless collaboration with both access to advanced technologies and crucial business expertise, offering facilities and services for SMEs, start-ups, and industry players.

KETMarket GmbH was selected as ESNA's partner through a public tender and contracted as Open Innovation Test Bed (OITB) Services Sales Provider. The company will act as a Sales Representative and Single Entry Point with the opportunity to contract services offered by ESNA and its members, which will enable easier marketing of the OITB offering in the European and international marketplaces.

Further strategic partnerships with KETMarket will provide widespread access to the entire European market. Users will be offered complete and transparent information about the facilities, capabilities and services provided by the ecosystem. KETMarket will function as a general contractor, overseeing and managing all services and actions of ESNA to ensure the highest quality and efficiency for customers. Through this streamlined approach, clients will have access to services from providers in various EU countries, either in their native language or English, eliminating the need for complex negotiations and organizational hurdles associated with multiple service contracts.

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Strategic Partnership
for driving Pioneering Sustainable
Nanotechnology Solution!

KETMarket will further extend its Research and Development (R&D) solution services under the ESNA framework. Specifically tailored to address the needs of SMEs, KETMarket's R&D service serves as a one-stop-shop to access and choose from a boutique of industry experts. By simplifying the search process, it empowers SMEs to navigate and select from an array of offerings, thereby creating a tailored service portfolio that best aligns the client's unique requirements. KETMarket will consult the client in the selection of appropriate technologies and coordinates all development work and interaction with the ESNA members for the customer.

In addition, KETMarket offers its unique Innovation Marketplace as a comprehensive platform to showcase ESNA's offers and services. The Innovation Marketplace, recognized as the world's largest technology offer database, already lists a variety of technologies, innovation services, ready-to-contract offers, technology bundles, and more. The seamless integration of **ESNA's catalogue into KETMarket's marketplace** will transform the Innovation Marketplace into ESNA's primary dissemination channel. This integration ensures widespread exposure to a diverse range of stakeholders within the industry, amplifying ESNA's reach and impact.

Keen on discovering more about the transformative potential that KETMarket and ESNA can bring to your business? We invite you to join us at the **LOPEC Trade fair in Munich, Germany, March 6-7**. Visit the **joint joint stand Foyer EG/17 (map)**, shared by KETMarket and AMIRES, where we will be delighted to address your inquiries about ESNA's services and beyond.

About ESNA:

The Association is the fruit of the successful FlexFunction2Sustain project, funded under European Union's Horizon 2020 research and innovation under the Grant Agreement no 862156, aimed at establishing an Open Innovation Test Bed (OITB) – consolidated network of facilities, technologies, services and expertise. ESNA was registered officially on February 27th, 2023, and become operational by March 2023. The association was created as non-profit association according the French 1901 law of association with its place of business in Paris, France. ESNA's comprehensive offering includes services from the early development stage to the optimized transformation of prototypes into valuable and innovative products from material and product design to process and product development, verification, and certification. Additionally, it facilitates pilot and small series production services while assisting in accessing new markets and business opportunities.

ESNA founding partners:

Fraunhofer Institute for Organic Electronics, Electron Beam and Plasma Technology FEP, Fraunhofer Institute for Process Engineering and Packaging IVV, Fraunhofer Institute for Applied Polymer Research IAP, JOANNEUM RESEARCH, Coatema Coating Machinery, Sonnenberg Harrison Partners, IPC – Centre Technique Industriel de la Plasturgie et des Composites, INL – International Iberian Nanotechnology Laboratory, AMIRES s.r.o.

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