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FlexFunction2Sustain

Open Innovation Ecosystem for Sustainable Nano-functionalized Flexible Plastic and Paper Surfaces and Membranes

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Duration: 48 months

= Deliverable D8.8 = Project Dissemination and Communication Strategy

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Responsible WPL: Anastasia Grozdanova (AMI)
Responsible TL: Anastasia Grozdanova (AMI)
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Dissemination level		
PU	Public	x
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	



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Executive Summary

Timely and effective communication and dissemination of results are an essential part of every research and innovation project. This ensures that the gained knowledge or exploitable outcomes can benefit the whole society, and that any duplication of research and development activities is avoided.

FlexFunction2Sustain Dissemination and Communication Strategy is twofold:

- **Project Dissemination and Communication:** promoting the project itself, informing about the path towards creating a sustainable Open Innovation Test Bed (OITB) and creating awareness and a knowledgebase for the whole OITB landscape in general and the technical topics of FlexFunction2Sustain in particular;
- **FlexFunction2Sustain OITB Dissemination and Communication Strategy:** promoting the services and capabilities of the OITB members and the Single Entry Point (SEP) limited liability company. The OITB Communication Strategy will be focused more towards attracting customers, partners, new members and regional agents for the FlexFunction2Sustain ecosystem and partnered OITBs (such as Safe-n-MedTech; OASIS; NewSkin or NextGenMicroFluidics).

The Deliverable 8.8 covers the dissemination and communication strategy for the FlexFunction2Sustain project and the initial phase of OITB creation until the SEP is founded and operational.

This dissemination and communication strategy for the FlexFunction2Sustain project has been developed as a preliminary plan to fulfil the aforementioned goals. This strategy will also ensure all possible communication and dissemination routes are identified and used throughout the course of the project. Additional routes will potentially be investigated and if found relevant will be integrated in the communication and dissemination road map at a later date.

It is vital that the communication and dissemination of the project's achievements should never jeopardise protected intellectual property (e.g. patent, product design) or further industrial application. In order to address this, before any activity (e.g. publication, presentation, etc.), strict rules of prior notice to all partners will be applied according to EC guidelines and the FlexFunction2Sustain Consortium Agreement. Partners will have the opportunity to refuse dissemination of their own know-how (background or results) by others when it could potentially harm their interests.

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1. Introduction

Deliverable D8.8 *Project Dissemination and Communication Strategy* document is part of *Task 8.3 Dissemination Activities and building the FF2S Identity and Brand*. Its objective is to define a working document outlining the dissemination strategy (definition of internal procedures, target audience, and timelines) and communication strategy (means, methods and tools used to approach the defined target audience during the life of the project). With the objective to create a sustainable business as an open innovation test bed, the dissemination and communication strategies will follow a two-fold approach:

- Project Dissemination and Communication: promoting the project itself, informing about the path towards creating a sustainable OITB and creating awareness and a knowledgebase for the whole OITB landscape in general and the technical topics of FlexFunction2Sustain in particular.
- FlexFunction2Sustain OITB Dissemination and Communication Strategy: promoting the services and capabilities of the OITB members and the Single Entry Point (SEP) limited liability company. The OITB Communication Strategy will be focused more towards attracting customers, partners, new members and regional agents for the FlexFunction2Sustain ecosystem and partnered OITBs (such as Safe-n-MedTech; OASIS; NewSkin or NextGenMicroFluidics).

The Deliverable 8.8 covers the communication and dissemination strategy for the FlexFunction2Sustain project and the initial phase of creating awareness about the OITB during the project phase.

The Dissemination activities and plan will be updated periodically on the “FlexFunction2Sustain recording dissemination and plan” Excel file. Information regarding dissemination will also be included in the Periodic Reports.

The dissemination strategy outlines the main elements and strategic choices regarding the dissemination activities of the FlexFunction2Sustain project towards the most important stakeholder groups. The document will enable the project team to properly plan and implement all required dissemination activities in order to achieve the identified main objectives: implementation of communication activities targeted towards different stakeholders, production of publicity materials for project outputs awareness and involvement of the community throughout all phases of the project. Actively participating in conferences, workshops, trade-shows and courses, as well as fostering relationships with other framework projects and initiatives (clustering activities) are key initiatives for this plan.

The document starts by explaining how the project’s communication activities will be conducted both internally and externally. Internal guidelines and external policies are then described as they form the framework of operation for dissemination & communication activities. This strategy then describes the dissemination plan in the context of the project’s timeline, its target audiences and the tools it is going to use in order to meet the strategy’s objectives.

2. Dissemination and communication rules

2.1. Internal communication

Internal communication has always been regarded as one of the most important factors determining the success of a consortium. It is as important as the external communication, although in some cases can easily be overlooked. Some partnerships focus more on external communication with the target groups, neglecting communication flows among themselves. This should be at all costs avoided by institutions who are spread across different countries, and who cooperate on an EU-funded project, since their geographical dispersion alone makes their joint work extremely challenging.

Proper communication flow means that the information is concrete, clear, and distributed in a timely manner to all interested parties, whilst maintaining a good balance between insufficient information and too much information.

The main objectives of internal communication within FlexFunction2Sustain are to:

- Share information among partners
- Inform constantly about project progress
- Identify problems (if any) and find proper solutions
- Make decisions on project changes (if any)

Communication among the 19 partners will be carried out in the following manner: physical meetings are organised every 6 months and Work Package (WP) and Project Steering Committee (PSC) teleconferences are organised on a monthly basis. Any problematic issues will be immediately dealt with using appropriate solutions proposed in cooperation with involved partners.

In order to efficiently exchange information and documents internally, FlexFunction2Sustain use a cloud based management and storage platform (ownCloud) hosted by AMIRES. All partners have easy access to ownCloud and therefore to the latest information, documents, and templates therein stored. In addition to that, a collaborative workspace will be set up for internal data exchange and document editing by the SEP and the OITB Members.

2.2. External communication

In relation to the external communication, it has to be mentioned that the dissemination of the project's achievements should never jeopardise the protection of generated intellectual property (e.g. patent, product design) or further industrial application. In order to address this, before any dissemination activity (publication, presentation) **strict rules of prior notice to all partners will be applied, according to EC guidelines**. Partners will have the opportunity to refuse dissemination of their own know-how (background or results) by others when it could potentially harm the partner's interests. The Dissemination Manager in cooperation with the Exploitation and Innovation Manager will follow all the above described approval processes and will act as an internal executive approval body for any dissemination action organised by different partners.

All project outcomes will acknowledge the support of the European Commission as requested by *Article 29 Dissemination of Results, Open Access, Visibility of EU Funding* and *Article 38 Promoting the Action, Visibility of EU Funding* of the H2020 MGA and follow its principles. Unless it goes against their legitimate interests, each beneficiary must disseminate its results by disclosing them to the public by appropriate means (other than those resulting from protecting or exploiting the results), including in scientific publications (in any medium). This does not change the obligation to protect results in Article 27, the confidentiality obligations in Article 36, the security obligations in Article 37 or the obligations to protect personal data in Article 39, all of which still apply. The process of dissemination can be found in more detail (e.g. time schedule for prior notice and partner's approval) in the signed Consortium Agreement.

Prior notice of any planned publication should be given to other consortium members at least 45 calendar days before the publication. Any objection to the planned publication shall be made in accordance with the Grant Agreement in writing to the Coordinator and to the consortium member proposing the dissemination within 30 calendar days after receipt of the notice. If no objection is made within the time limit, the publication is permitted (Figure 1).

The following information shall always be stated in the publication: **"This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 862156, project FlexFunction2Sustain"**.

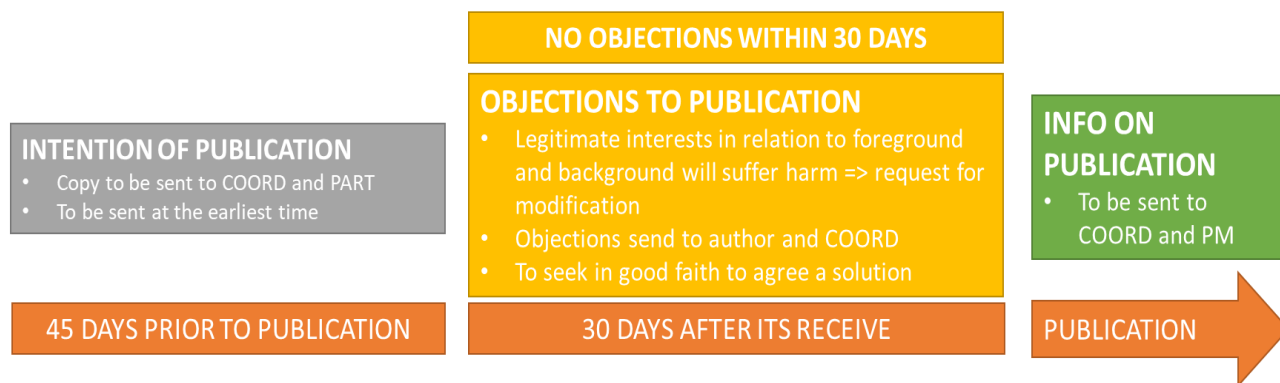


Figure 1: Information and timeline of intention of publication

The procedures to allow all dissemination materials to be quality assured, including both the content and layout, are established with the aim of checking:

- messages transmitted outside of the consortium, including the suitability of the messages for the people addressed, emphasising the benefits and relevance for industry (when applicable)
- technical contents control in order to ensure the quality of achieved scientific and research objectives
- that scientific papers and publications contain sufficient reference to the project; and
- layout quality and overall suitability.

2.3. Guidelines for Partners

The European Commission is encouraging the Dissemination Leaders to record, track, monitor, coordinate and report all the project dissemination activities (publications, participation in events, contributions to press and media) within the Periodic Reports. **An Excel file has been prepared in order to track each partner’s contribution, keep a complete list of possible future actions, and monitor/assess each dissemination activity.** This file, created at the very beginning of the project, is composed of three different sheets: Scientific publications, Events and Press & Media (Figure 2, Figure 3 and Figure 4). The tables include information about each dissemination activity performed within the project (type and title, URL and references, targeted public and participants, date, location, FlexFunction2Sustain partner responsible for such dissemination, visibility level, etc.) and associated methods (attendance, abstract submission, poster show, distribution of materials like fact sheet, newsletter, etc., oral presentations, DEMO/video show, stand/booth, press releases, post in social media, interviews and videos, etc.). It is distributed amongst the consortium members and updated internally every 6 months of the FlexFunction2Sustain project duration. The updated information will be inserted in the official Periodic reports towards EC in M18, M36 and M48.

Dissemination recording and plan									
Name of the journal/book	Publisher/editor	D.O.I. (*)	Title of the FF2S publication (#)	Partner responsible/main author	Authors	Cost of the Gold Open Access	Date of submission	Date of publication	

Figure 2: Dissemination Recording – Scientific Publication

Events																
Type of event (*)	Name of event	URL	Date	Place	Partner responsible/participants	Targeted audience (#)	Number of participants/visibility (C)	Outputs (i.e. n. of contacts taken - see sheet "contacts")	Dissemination activity							
									Attendance	Abstract submission	Paper submission	Poster submission	Lecture/Powerpoint presentation	Brochure/Newsletter distribution	Video/DEMO	Booth/stand

Figure 3: Dissemination Recording – Events

Press and Media											
Press and Media (*)	URL	Publication date	Partner responsible/a uthor	Targeted audience (#)	Language	Visibility (C)	Dissemination activity				
							Publication (press)	Web article	Web post	Visual contents	Interview

Figure 4: Dissemination Recording – Press and Media

The following guidelines were provided to the partners as procedures for disseminating FlexFunction2Sustain (i.e. submit a peer reviewed article, attend a conference, have a booth at a Trade Fair, publish press releases, post online information about the project, communicate with media, etc.):

- Send an email to the Dissemination Leader and to the other involved partners (i.e. coordinator and co-authors for publications) with basic information about the planned dissemination activities, respecting the clauses of prior to notice, approval and acknowledgement.
- The Dissemination Leader will update the Excel file that will be made available for partners on the OwnCloud server. Co-authorships in scientific publications are encouraged and possible joint participation of different FlexFunction2Sustain partners at the same event will be coordinated by the Dissemination Leader.
- Once the article is published/ the conference or exhibition is closed/ the link to media channels is available, send to the Dissemination Leader by email some additional information for repository and update of the Excel.
- One month before the 6M internal report, the " FlexFunction2Sustain recording dissemination" Excel file will be circulated by email amongst the project partners for a double check and updates.

The benefits of having periodic recording of the project Dissemination activities it to easily keep track of activities and be able to provide regular and accurate updates to the EC.

2.4. Publication policy and open access

Partners agree to generate peer-reviewed articles resulting from projects to an institutional or subject-based repository, for example Open AIRE, and to make their best efforts to ensure open access to these articles, at time of publication or at the latest within six months after publication. **The open access will be in line with Article 29.2 H2020 MGA on open access to scientific publication and the “green” or “gold” model will be used depending on the strategy of the consortium with regard to the specific peer-reviewed scientific publication.**

Each beneficiary must ensure open access (free of charge online access for any user) to all peer reviewed scientific publications relating to its results (Article 29.2 H2020 MGA). In particular, it must:

- Deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications; moreover, the beneficiary must aim to deposit the research data needed to validate the results presented in the deposited scientific publications.
- Ensure open access to the deposited publication at the latest:
 - upon publication, if an electronic version is available for free via the publisher, or
 - within six months of publication in any other case.
- Ensure open access to the bibliographic metadata that identify the deposited publication.

Various research data and results will be collated and generated throughout the duration of the project. The main research results will be shared with the scientific community and general public through the World Wide Web. The emphasis of data management will be on faithful and reproducible record keeping, with an emphasis on transparency and accountability. The consortium has a preliminary plan with respect to managing products of research; data format and content; data access and sharing; re-use and redistribution; and archiving and preservation of access. This will be outlined in the Data Management Strategy and Data Handling Rules (Deliverable 1.3).

3. FlexFunction2Sustain Dissemination Plan

3.1. Timeline

FlexFunction2Sustain Dissemination plan foresees distinguishable phases of dissemination & communication activities during the course of the project as described below:

- Year 1 (M1 – M12):
 - set up of dissemination strategy
 - press release summarising the launch of the project
 - webpage creation (project website + later towards M12: commercial OITB service offer website)
 - clustering activities (with industry associations; potential regional agents; and the network of all OITBs)
 - first FlexFunction2Sustain presentations at events
 - preparation of dissemination materials: factsheet, brochure, leaflet etc.
 - project events (incl. workshop for future customers of the OITB starting with a first user conference immediately after foundation of the SEP company)
 - creation of the FlexFunction2Sustain OITB Brand Name and Corporate Identity
- Year 2 (M13 – M24):
 - dissemination strategy implementation
 - continuous webpage update
 - clustering activities
 - scientific publications of the FlexFunction2Sustain results – in particular on achievements with novel bio-degradable and recyclable plastic materials
 - partners participating in conferences and symposia in related domains
 - preparation of dissemination materials: project booklet; poster/roll-up
 - press release summarizing the first half of the project
 - starting active promotion of the SEP company and OITB services; through conference and trade fair participations of the SEP personnel
 - project events (incl. workshop for applicants of the Open call; workshop for future customers of the OITB; User conference)
- Year 3 (M25 – M36):
 - dissemination strategy update
 - continuous webpage update
 - clustering activities
 - scientific publications of the FlexFunction2Sustain results
 - partners participating in conferences and symposia in related domains
 - project events (incl. workshop for applicants of the second Open call; workshop for future customers of the OITB; User conference)
- Year 4 (M37 – M48):
 - dissemination strategy update
 - continuous webpage update
 - scientific publications of the FlexFunction2Sustain results
 - partners participating in conferences and symposia in related domains
 - visits of production sites
 - final FlexFunction2Sustain conference/event
 - final press release summarizing the whole project
 - transform the FlexFunction2Sustain project website to a knowledge-base and news blog for new information and innovations related to sustainable plastics

3.2. Target audience

Various communication tools will be used and will be tailored to the needs of various stakeholders and audiences. The target audiences will include research community, broad public, industries, and users (customers of the OITB) and standards & regulation bodies. The identified channels and tools for the communication and dissemination are introduced in the following chapters.

Communication activities will be monitored and followed-up to maximize their impact. Project Officer will be regularly informed about the communication outcomes and based on his decision EC communication channels could be used too.

A role of a Dissemination Manager (WP8 Leader, Anastasia Grozdanova, AMI) has been established in order to plan, follow, undertake, and monitor the planned communication and dissemination activities. Regular contact with all Work Package Leaders will ensure timely communication and dissemination of project outcomes and results.

3.3. FlexFunction2Sustain logo

Several proposals for the project logo were designed and discussed with the coordinator, based on which the following logo (Figure 5) was chosen as the best graphical representation of the project idea. The project logo is used in all the project related advertising materials including templates, website, leaflets, brochures etc.



Figure 1: FlexFunction2sustain logo

In addition to the FlexFunction2Sustain Logo and Identity, from the end of year 1, the corporate identity of the Single Entry Point company and the OITB will be created along with the registration of a brand name as trademark.

3.4. FlexFunction2Sustain project website

The FlexFunction2Sustain project website (<https://flexfunction2sustain.eu>) has been set up in order to increase public awareness of the project and is available for both consortium members' and public access (Figure 6).

The website has been created in Open Source software called WordPress. WordPress started as a blogging system but has evolved to be used as full content management system, that is completely customisable and can be used for almost anything within the field of web design. It allows fast and reliable customisation and has a user-friendly back-office environment which is a key for the website updates and file uploads.

The FlexFunction2Sustain project website will ensure an on-going communication between the general public, experts, technicians etc. on one side and partners of the project on the other. One particular aim of the project website is to keep the potential interested parties (future customers) informed about the

FlexFunction2Sustain by providing a general overview on the project progress along with a good knowledgebase about the sustainable plastic and paper technology but on the other hand, to inform about the process of establishing an Open Innovation Test Bed.

The website structure is composed of 6 main pages. The main navigation menu is placed at the right side of the webpage and includes the following sections (with their respective subsections, visible as soon as moving the mouse on the page title): Project (subpages: Who we are, Our Ambition), Applications and Industrial Use Cases (subpages: Offering, Technical Facilities, Use Cases), Open Calls, Open Innovation Ecosystem, Newsroom and Contact us. The website provides acknowledgement of EU funding as follows: “This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 862156, project FlexFunction2Sustain.”

PROJECT

FlexFunction2Sustain project aims at creating an Open Innovation Test Bed (OITB) for nano-functionalisation technologies that enable sustainable and smart plastics and paper based products. The ecosystem will support innovative SMEs and industries by drastically reducing the time-to-market for novel concepts, ideas and products.

USE CASES

Six industrial use cases in 4 relevant industrial environments will validate and demonstrate the performance of novel nano-functionalised plastic, paper and membrane surfaces and processes.

OFFERING

The FlexFunction2Sustain OITB will create a holistic integrated service portfolio to support its customers in material and product design, in process and product development, in product verification and certification, with pilot and small series production services and with accessing new markets and business opportunities.

Figure 6: FlexFunction2sustain website introductory page

A detailed description of the project’s website can be found in *D8.7 Project website launched, public and partner restricted part*, which has already been delivered.

The project will also be promoted through websites of FlexFunction2Sustain partners (e.g. News sections, projects sections etc.).

The FlexFunction2Sustain website will be actively maintained and updated during the entire project lifecycle. It is intended to transform the FlexFunction2Sustain website to a *non-commercial* knowledge-base; weblog and review site that educates a broader public about sustainable packaging and plastics

(e.g. including product reviews); about the open innovation landscape in the EU and about new regulations, discussions and innovations coming up. After the project ends, the website will be maintained by the Single Entry Point company together with a parallel active commercial website that targets customer attraction for the OITB.

3.5. FlexFunction2Sustain dissemination materials

Several types of dissemination materials will be prepared during the course of the project in order to inform wide and various audiences on FlexFunction2Sustain project and its development. They will be created and distributed widely in all key events. The dissemination material will be translated to multiple languages at least the languages of the OITB members to ensure a broad visibility in the whole EU and European Single Market.

3.5.1. Project factsheet

The factsheet has been prepared on the request of the EC in order to give basic information on the project including project description and project technical description and implementation. The objective of the information materials is to present the project in a short, simple, and easy to read way. It includes general project information, the project concept and expected aim. The material will also include information on the consortium members, contacts of the project coordinator and manager as well as a link to the project’s webpage. The fact sheet can be distributed both electronically and in printed form by each partner during events and meetings with stakeholders.

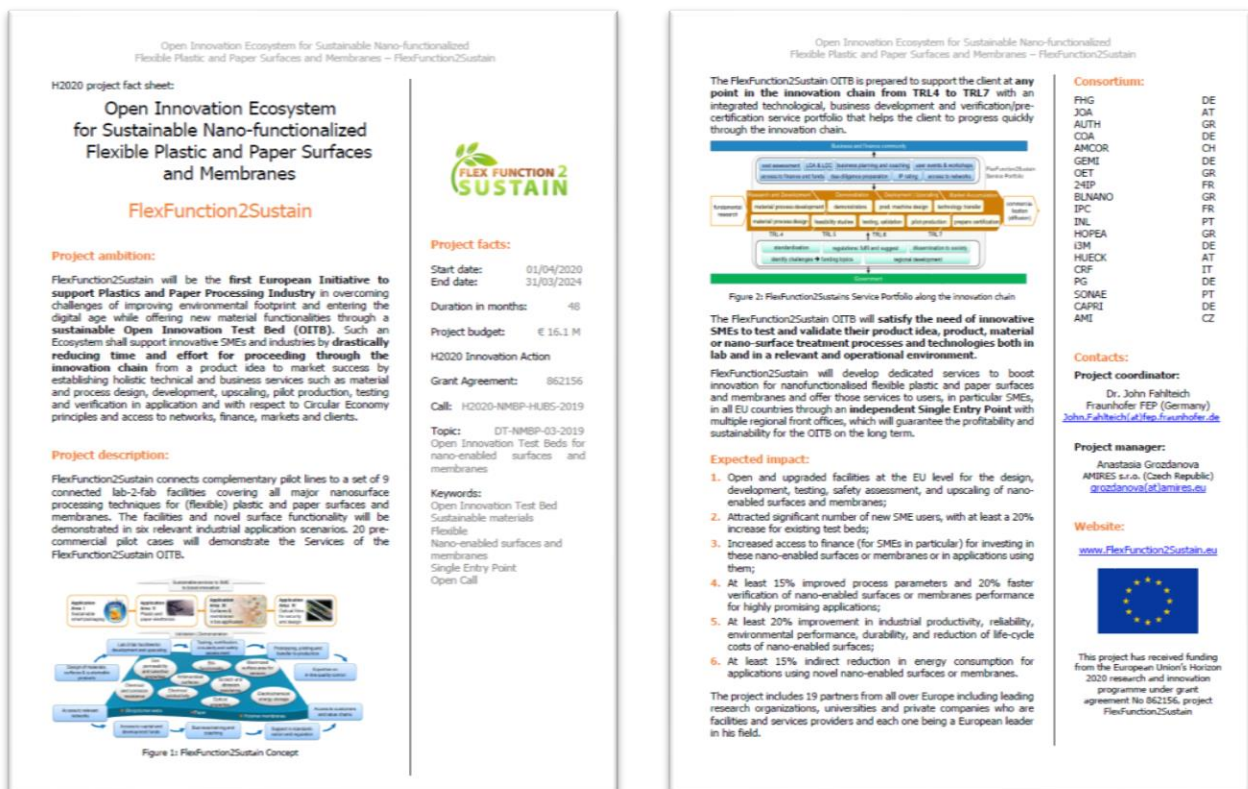


Figure 7: FlexFunction2Sustain fact sheet

3.5.2. Project folders and leaflets

Project folders and leaflets for large non-specialized scientific community and stakeholders will be created and distributed to partner's institutions, European Commission and on dissemination events. If possible, infographics will be used for better visualization of the information and project's objectives.

3.5.3. Press releases

The aim of the Press releases is to attract favourable media attention and provide publicity for the project and its events.

The first Press releases on the project's launch was published on 9th June introducing its topic, objectives, challenges and consortium partners (Figure 8). The Press release was released in English versions as well as translated in the partners' languages (German, Italian, French, Spanish, Greek, Portuguese) to have a broader and local impact. The Press release is available on FlexFunction2Sustain website and also distributed by individual partners through their companies' websites or their networks/newsletter (e.g. Hope-A, Amires etc.).



Figure 8: FlexFunction2Sustain Press Release on project's launch

Additional press releases will be produced during the course of the project and they might be connected with important results / milestones achieved. The next press release (planned for end of 2020 / early 2021) will announce the successful establishment of the Single Entry Point company. All the press releases published by the project will be available on the FlexFunction2Sustain project website.

3.5.4. Roll-up and posters

The project posters can have different objectives and targets: to catch the attention with visual contents during exhibitions and workshops with stakeholders (also stimulating questions and requests of more details) and/or provide technical details, showing the scientific results, in a short way, to scientists and experts during the conferences. In order to make the presentation of the FlexFunction2Sustain project in different events a roll-up will be developed including the general project information, the description of the FlexFunction2Sustain concept and approach with visual contents, the logos of partners and the webpage link. Other posters with scientific contents could be developed by the partners and presented during scientific symposia and conferences, showing the tangible results and data the achievements.

3.5.5. Video

Professional video of the Open Innovation Test Bed novelty and offering will be produced. Foreseen for M24, the video will be publicly accessible and will capture the capability and ambition for open access of the FlexFunction2Sustain Open Innovation Test Bed.

3.6. Social Media

Social Media such as LinkedIn, Twitter, etc. will be considered to address the potential impact especially to the younger generation and to enable feedback from various audiences. Posts about the FlexFunction2Sustain project and its development would be shared on the identified tools especially during events, conferences, and symposiums. Social media will be considered as a communication channel to disseminate potential clustering activities.

An example project tweet and LinkedIn post are shown in Figure 9.

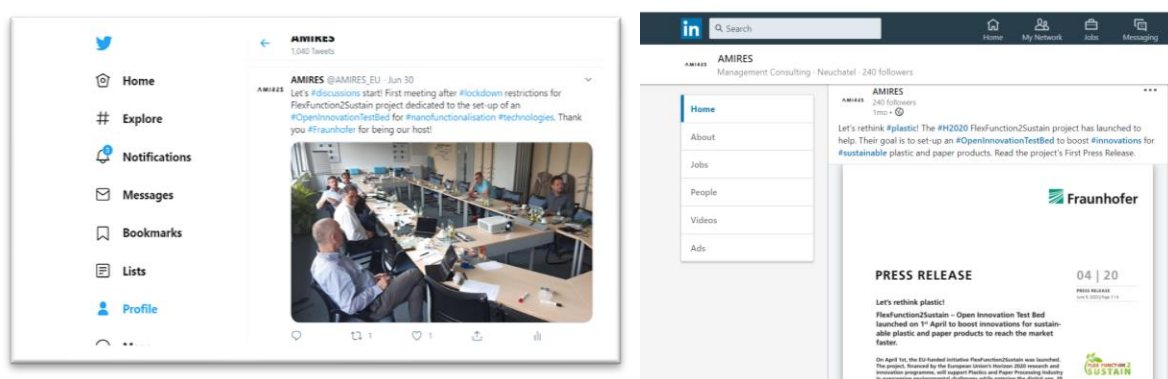


Figure 9. FlexFunction2Sustain post in Twitter and LinkedIn

Soon after the successful establishment of the Single Entry Point Company, the SEP aims for creating regularly updated a social media channel that provides a good balance between informing a broad public about technical items and giving partners and customers a platform to advertise their services and products (e.g. a StartUp may show their new recyclable drink package).

3.7. FlexFunction2Sustain Events

3.7.1. Project events and workshops

Various events on the nanomaterials and in connection with other European or National meetings will be held. In addition, project workshops will be held to promote the FlexFunction2Sustain results and validated services. The events will be suitable for different actors in the ecosystem, industries and end-users, SMEs associations, policy makers, EC. It is planned to create a series of thematic user conferences at alternating locations in Europe to remain alive beyond the course of the H2020 funded FlexFunction2Sustain project.

3.7.2. Final FlexFunction2Sustain conference

At the end of the project, a final FlexFunction2Sustain event will be organized: a large panel of invitees will be addressed, including EU representatives, companies involved in the field of nanomaterials processing, local authorities from several European regions, policy makers, associations active in Europe, etc.

3.8. Publication of FlexFunction2Sustain results

Publication of FlexFunction2Sustain results to relevant scientific and industrial periodicals, journals and key conferences in Europe will be assured throughout the whole project lifetime.

3.8.1. Scientific articles in journals

Joint publications from different partners are encouraged during the course of the project. The main scientific results of the project will be published OPEN ACCESS in Scientific journals.

Examples of journals, where contributions from FlexFunction2Sustain partners might be expected (the list is not exhaustive):

- Advanced functional materials
- Applied Phys letters
- Advanced Materials
- ACS Nano
- Nano Letters
- Nano Micro Letters

3.8.2. Project Presentation at conferences, symposia, meetings

A set of conferences and symposia on nanotechnology and -materials, as well as manufacturing technologies has been identified by partners to disseminate FlexFunction2Sustain results. During these events, the representatives of the project will have the possibility to communicate the project's scope and possible interaction and exchange with initiatives and projects in related fields.

Here are examples of events, where presentation of the FlexFunction2Sustain project will be considered (the list is not exhaustive, and it will be updated):

- LOPE-C conference and fair – <https://www.lopec.com/en/>
- Nanotexnology – <https://www.nanotexnology.com/>
- MRS and E-MRS - European Materials Research Society – <https://www.european-mrs.com/>
- Printed Electronic Europe, US and Asia – <https://www.idtechex.com/>
- NIL Industrialday – <https://www.nil-industrialday.org/>
- MNE Micro and Nano Engineering – <https://www.mne2020.org/>
- IMNC – International MicroNano Conference – <https://www.micronanoconference.org/>
- SPIE – <https://spie.org/>
- LPS – <https://www.led-professional-symposium.com/>
- FIP solution plastique – <https://www.f-i-p.com/en/>
- K Trade Fair – <https://www.k-online.com/>
- Circular Materials Conference – <https://www.circularmaterialsconference.se/>
- InterPACK – <https://www.interpack.com/>
- European Biopolymer Summit – <https://www.wplgroup.com/>
- Annual European Bioplastics Conference – <https://www.european-bioplastics.org/>
- Compounding world congress – <https://www.ami.international/>
- Plastics Recycling Show Europe – <https://www.prseventeuropa.com/>
- International Conference on Coatings on Glass and Plastics (ICCG) – <https://www.iccg.eu>
- Conferences of the Association of International Metallizers, Coaters and Laminators (AIMCAL) – <https://www.aimcal.org>
- Active & Intelligent Packaging Association (AIPIA) – <https://www.aipia.info/>

Partners will provide updated information about events attendances in the 6-months internal report. Clustering activities with other projects will provide more opportunities to participate in dissemination activities.

3.8.3. Technology news servers

Project will comply with knowledge sharing arrangement and will actively contribute to CORDIS – periodically, each time after the latest achievements, at least at the beginning and at the end of the project.

3.9. Clustering activities

Cooperation with the different clustering activities will be introduced. FlexFunction2Sustain will establish a through continuous interaction with the *European Network of Pilot Production Facilities and Innovation Hubs (EPPN)* and other stakeholders' networks such as *European Materials Characterisation Council (EMCC)*, *European Materials Modelling Councils (EMMC)* and the *NanoSafety Cluster*. Representatives of the FlexFunction2Sustain will participate in events organised within the context of these initiatives whenever relevant (workshops, webinars, working groups, etc). In addition, clustering activities and cooperation with the other Open Innovation Test Beds (OITBs) projects will be pursued.

3.10. External Advisory Board and Board of Investors and Foundations

External Advisory Board (EAB) and Board of Investors and Foundations (BI), which will specifically advise to the best dissemination and exploitation routes. The information about the project can be spread by the EAB members within their professional and personal networks.

4. Conclusions

This strategy document is prepared in order to plan the best communication, and dissemination routes for the FlexFunction2Sustain project results (e.g. through the project webpage, project dissemination materials, FlexFunction2Sustain events, participation in events, clustering activities, etc.). Additional new routes will be investigated and if found relevant they will be integrated into the communication and dissemination road map.

When disseminating the results of the FlexFunction2Sustain project, the following sentence will always be included: the acknowledgment of the EU funding: “This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 862156, project FlexFunction2Sustain”.

5. Degree of progress

The deliverable is 100% fulfilled.

6. Dissemination level

The Deliverable 8.8 Project Dissemination and Communication Strategy document is public and will therefore be available to download on the project’s website.